The best action for the FCC to take to foster and enhance competitive fair trade in the wireless cell phone industry, which will result in significantly better wireless service and pricing to consumers, is not to grant Verizon Wireless's petition. WIRELESS NUMBER PORTABILITY WILL CREATE ENHANCED COMPETITION, SERVICE, AS WELL AS REDUCED PRICING. PERIOD. The only reason I have not switched my wireless provider is due to the headache of re-informing everyone who has my current wireless number.